



missouri association of publications



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missouripublications.org

Learn More About MAP

You can learn more about the Missouri Association of Publications by visiting our Web site at www.missouripublications.org.

Contact MAP Directly

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AN ESSENTIAL RESOURCE

Continuing Education

Professional Development

Networking



**for magazine and newsletter
publishing practitioners**

map

The Missouri Association of Publications (MAP) is a newly founded professional organization for print and electronic magazine and newsletter publishing practitioners and those who work in associated industries. Whether you work as a publisher, writer, editor, graphic designer, photographer, printer, software provider or in another related field, MAP offers you a vital connection to other publications professionals in Missouri and surrounding states.

MAP's Mission

The mission of the Missouri Association of Publications (MAP), in affiliation with the Missouri School of Journalism, is to promote excellence in publications by serving as an essential resource to its membership for continuing education, professional growth and development and networking opportunities.

About MAP

MAP was founded in 2004 by a group of publications professionals with an interest in quality print and electronic publications. MAP serves as a professional organization for individuals, corporations (profit and not-for-profit), industry associates and for journalism faculty and students. The group provides continuing education opportunities for its members such as seminars, workshops and roundtables where members may share expertise and resources and network with one another. These opportunities are facilitated by MAP members, industry experts and Missouri School of Journalism faculty.

Learn first-hand from faculty at the prestigious Missouri School of Journalism and other top professionals in the publications industry.

MAP is governed by a board of directors who are voting members of the association and who represent a cross section of the publications industry in Missouri. MAP includes consumer, business-to-business, association, corporate, hospital, university, literary, fraternity/sorority and other appropriate publications.

Educational and Networking Opportunities

MAP Annual Educational Conference

Keep current with the issues affecting the publications field by attending the MAP Annual Educational Conference. This meeting will be presented each year at the Missouri School of Journalism in conjunction with the school's Magazine Fair. Experts in key aspects of publications will address topics of interest to MAP members in educational sessions.

You no longer need to send your staff to expensive conferences with big price tags to learn from top

Trade Show

A highlight of the annual educational conference will be the MAP Trade Show where vendors will be available to offer their advice and expertise on a wide range of topics from list resources, to printing, to postage rules and regulations.

professionals in the publishing industry.

Magazine Fair

The Missouri School of Journalism's annual Magazine Fair provides MAP members with an opportunity to recruit highly qualified students for internships and potential positions and to network with other publications professionals from the region.

Missouri School of Journalism Resources

At the heart of MAP is the Missouri School of Journalism and its vast resources, including its outstanding magazine faculty. As a MAP member, you will have access to the skills and expertise that make the school a world-class leader in journalism education.

Brush up on your tactical skills at our annual conference!

Membership Application

To become a member, send your application with payment to: Missouri Association of Publications, 213 Lee Hills Hall, Columbia, MO 65211.

Name:

Title:

Organization/
Publication:

Address:

City:

State:

Zip:

E-Mail:

Phone:

Fax:

Annual Membership Level

Please select the membership level that applies to you. See the other side of this form for details.

Regular (Indicate appropriate level)

- 21-99 Employees (\$400)
- 11-20 Employees (\$250)
- 6-10 Employees (\$175)
- 1-5 Employees (\$100)

Associate/Sponsor (Indicate appropriate level)

- Gold (\$1,000) Silver (\$500) Bronze (\$250)

Student (no charge)

Faculty (no charge)

School:

Total Enclosed: \$

Please make checks out to Missouri Association of Publications. Annual membership dues applicable Jan. 1 through Dec. 31.

detach here

Membership Levels

MAP offers three levels of membership.

1. Regular Members. MAP encourages membership from all publication staffs (print and electronic) and from companies that provide communication services, with annual fees based on the number of employees. Regular members have full voting rights and may hold elected office in the association. The established fee structure supports cost-effective membership and professional development:

21-99	\$400	11-20 ...	\$250
6-10	\$175	1-5	\$100

2. Associate Members (Sponsors). Vendors, printing suppliers, pre-press, mail lists, collections and other services to the publishing industry may choose from three categories of membership. Each level includes voting rights:

a. Gold – \$1,000 (membership for two company representatives, vendor space at the MAP Annual Conference and complimentary conference registration with accompanying “Gold MAP Associate” name badge)

b. Silver – \$500 (membership for one company representative and one registration for the MAP Annual Conference)

c. Bronze – \$250 (membership for one company representative)

3. Students/Faculty. Students majoring in journalism or a related field and journalism faculty from any four-year college or university in the region may join at no charge, but have no voting rights.

Other Membership Benefits

Quarterly E-Newsletter

MAP’s quarterly e-newsletter will inform you of developments in the industry, and provide news about MAP members and upcoming meetings, events, conferences and job opportunities.

Proudly Display the MAP Logo

All MAP members can proudly display the MAP logo on their materials, including mastheads, letterhead, brochures, business cards and Web sites.

Network and learn
from others who
work on publications
all across the region.

Learning Opportunities

The MAP board of directors is committed to developing other educational opportunities for members as the association grows. The directors anticipate the development of an annual MAP Awards Program, celebrating outstanding achievements in publishing from MAP members, along with other meeting and networking opportunities.

Join MAP Today!

Start reaping the benefits of MAP right away! The Missouri Association of Publications offers three levels of membership and support: Regular, Associate (Sponsor) and Student/Faculty.

Select the type of membership that applies to you, fill out the application and mail it with payment to:

Missouri Association of Publications
213 Lee Hills Hall, Columbia, MO 65211

For additional copies of the application form, visit www.missouripublications.org or call (573) 882-7059.