Missouri Breaks Another Record: 114 Papers at AEJMC in Washington D.C.

The Association for Education in Journalism and Mass Communication will return to Washington D.C. this August. The Missouri School of Journalism will have another exceptional showing at the annual AEJMC conference. The conference is scheduled to take place from August 8th–11th. For the second time, Missouri students, faculty, staff, and alumni have broken into the triple digits (with a total of 114) of refereed scholarly papers presented at the conference in a given year!

Forty current faculty, students and staff will present 43 refereed scholarly papers during the four day conference. This number is up slightly from last year in Chicago, IL, where Missouri presented 40 papers. In addition, nine faculty will be acting as moderators, panelists, discussants and workshop leaders while at AEJMC.

Our alumni will have a strong showing as well; former students will present 71 papers in Washington D.C. While current students and faculty at Missouri have garnered four top paper awards, alumni added another six paper awards to our lists, all of which are listed below.

Faculty papers for current faculty and students were received by:

“Ag-Recording” Laws Disassembled by Emily Garnett Top Student Paper
Magazines in the New Millennium: A Concept Explication by Joy Jenkins Second Place Student Paper

Big Bird, Binders, and Bayonets: The Persuasive Power of Social Media

Visual Narratives in the 2012 Presidential Campaign by Janis Page (PhD 05), George Washington and Margaret Duffy Top Faculty Paper
FYI on FOI: Exploring the Effects of Freedom of Information (FOI) Laws around the World by Edson Tandoc First Place in the Moeller Student Paper Competition

Top paper honors were awarded to the following alumni:

At the Intersection of Libel and Race, Aaron Henry picks up a Hitchhiker? by Aimee Edmondson (PhD 09), Ohio First-place Faculty Paper
Navigating Good Citizenship in a Networked World: The Case of Kony 2012 by Neta Kliger-Vilenchik and Kjerstin Thorson (MA 07), Southern California Top Faculty Paper – Third Place
From Thinking to Doing: Effects of Social Norms on Ethical Behavior in Journalism by Angela Lee, Renita Coleman (PhD 01, MA 97) and Logan Molyneux, Texas at Austin Top Faculty Paper
Online Story Commenting: An Experimental Test of Conversational Journalism and Trust by Doreen Marchionni (PhD 09), Pacific Lutheran Winner, First Place Open Competition
How People Read Controversial News: Findings from an Eyetracking Study Exploring the Effects of Reader Bias by Soo-Kwang Oh (MA 10), Maryland Top Student Paper

“I’m Proud to be a Part of This Community”: A Study of Audience Engagement with News in the Case of Korean-Americans and the 1992 LA Riots by Soo-Kwang Oh (MA 10), Maryland Top Paper

A complete list of papers follows:

Does the Medium Make a Difference? A Comparative Analysis of International News in Chinese Online and Print Newspapers by Ming Dai

Big Bird, Binders, and Bayonets: The Persuasive Power of Social Media Visual Narratives in the 2012 Presidential Campaign by Janis Page (PhD 05), George Washington and Margaret Duffy

Pseudo Newsgathering: Analyzing Journalists’ Use of Pseudo-events on “The Wire” by Patrick Ferrucci and Chad Painter (PhD 12, MA 09), Eastern New Mexico

Modeling Reality: The Connection between Behavior on Reality TV and Facebook by Patrick Ferrucci, Edson Tandoc and Margaret Duffy

“Greatest” Grace Coolidge: Why A First Lady Who Once Captured America Is Now Forgotten by Teri Finneman and Ryan Thomas

“Ag-Recording” Laws Disassembled by Emily Garnett

Visual Framing of the Syrian Conflict in News and Public Affairs Magazines by Keith Greenwood and Joy Jenkins

Continued on the following page
What Makes You Take an Action in a Crisis?: Exploring Cognitive Processing of Crisis Management by Kyung Jung Han

Climate Change in the Newsroom: Journalists’ Evolving Standards of Objectivity when Covering Global Warming by Sara Shipley Hiles & Amanda Hinnant

Health Journalist Role Conceptions by Amanda Hinnant & Joy Jenkins

Look Who is Warning: Individual Differences in Motivation Activation Influence Behaviors During Disasters by Seoyeon Hong, Eun Hae Park, and Glen Cameron

Social Media & Disasters: A Framework for Social Media Use in Disaster Response and Research by J. Brian Houston, Joshua Hawthorne, Mimi Perreault, Eun Hae Park, and Rachel Davis

Arguing for Abolition in American Slavery As It Is by Paula Hunt

Magazines in the New Millennium: A Concept Explication by Joy Jenkins

The Priming of Arab - Israeli Stereotypes: How News Stories May Enhance or Inhibit Audience Stereotypes by Erika Johnson

A Memorable Moment by Lee Jolliffe and Carlyn Crowe, Drake, and Sandra Davidson

Three Patterns of News Use in College Students by Eunjin Kim, Esther Thorson, Margaret Duffy, and Heather Shoenberger

Advertising Structure and Consumers’ Willingness to Pay for Memberships on Video Sharing Websites by Joonghwa Lee (PhD 12), Middle Tennessee State, Vamsi Kanuri, Esther Thorson, and Murali Mantrala

Motivated Processing of Anger and Disgust in Anti-Tobacco Video Advertisements by Glenn Leshner, Russell Clayton, Manu Bhandari, and Paul Bolls

Is Internet Accessibility a Complement or a Substitute for Other Forms of Communication in Rural America? by Adam Maksl (PhD 12), Indiana Southeast, Esther Thorson, Seoyeon Kim (MA 12), and Alecia Swasy

Seeking the Sweet Spot: Optimal Combinations of Gain-loss and Motivational Frames to Promote Vaccination During an Epidemic by Eun Hae Park

Attribution of Government Responsibility for Flu Pandemics: The Role of TV Health News Sources, Self-Efficacy Messages, and Crisis Severity by Sun-A Park (PhD 10, MA 07), Robert Morris, Hyunmin Lee (PhD 11), Saint Louis, and Maria Len-Ríos

“Lord, Forgive Them; They Know not What They Do”: The Divine and the Damned in News Coverage of Executed Texas Death Row Inmates by Gregory Perreault, Berkley Hudson, and Delia Cai

Prescribing the News: Newsroom Size and Journalistic Experience as Key Factors in the Interaction between Health Journalists and Public Health Organizations by Gregory Perreault, Shelly Rodgers, and Jon Stemmler

Institutionalizing Press Relations at the Supreme Court: The Origins of the Public Information Office by Jonathan Peters

Newspapers, Cross-Ownership, and Antitrust in the Digital Era by Frank Russell

Trust, Happiness, and the Watch-Dog: Social Trust in the Context of a Free Press by Heather Shoenberger

Frames of Mental Illness in an Indian Daily Newspaper by Roma Subramanian

Covering Mental Illness: Challenges and Solutions by Roma Subramanian

Whom Do You Trust?: Comparing the Credibility of Citizen and Traditional Journalists by Alecia Swasy, Manu Bhandari, Edson Tandoc, and Rachel Davis

Media Sources, Credibility, and Perceptions of Science: Learning about how People Learn about Science by Bruno Takahashi, Michigan State, and Edson Tandoc

FYI on FOI: Exploring the Effects of Freedom of Information (FOI) Laws Around the World by Edson Tandoc

Reframing Gatekeeping: Proposing a Theoretical Link between Gatekeeping and Framing by Edson Tandoc

The Roles of the Game: The Influence of News Consumption Patterns on the Role Conceptions of Journalism Students by Edson Tandoc

The Facebook Experience: A Phenomenology of Facebook Use by Edson Tandoc and Patrick Ferrucci
So Says the Stars: A Textual Analysis of Glamour, Essence and Teen Vogue Horoscopes by Edson Tandoc and Patrick Ferrucci

One Journalist, Two Roles: What Happens When Journalists Work as Media Coordinators by Edson Tandoc and Jonathan Peters

Juan Williams, NPR, and Role-related Responsibilities by Ryan Thomas and Elizabeth Blanks Hindman, Washington State University

Attitudes about Advertising and Patterns of News Use and Evaluation by Esther Thorson and Eunjin Kim

Heavy and Light Tweeters and Non-Tweeters Watch the Presidential Debates by Esther Thorson, Eunjin Kim, Alecia Swasy, Joshua Hawthorne and Mitchell McKinney

The Effects of “Social Watching” the 2012 Presidential Debates by Esther Thorson, Joshua Hawthorne, Alecia Swasy and Mitchell McKinney

A History of the Watchdog Metaphor in Journalism by Tim Vos and Christopher Matthews

Data Privacy in the Newsroom: The Conflict between Privacy Policies and Ethics Policies by David Wolfgang

Moderators/Discussants/Panelists/Workshop Leaders:
Keith Greenwood
Amanda Hinnant
Mike Jenner
María Len-Rios
Joy Mayer
Earnest Perry
Keith Sanders
Yong Volz
Lee Wilkins

Alumni Papers:
Alcohol, Sex, ‘n’ Text Messaging: Effects of Pro-Alcohol and Anti-Alcohol Display Ads on Evaluations of Texts From Last Night Facebook Updates and Drinking Intentions by Saleem Alhabash (PhD 11, MA 08), Hyun Jung Oh, Jing Yang and Richard T. Cole, Michigan State


Examining Signs of Recovery: How Senior Crisis Communicators Define Organizational Crisis Recovery by Lucinda Austin, Elon; Brooke Fisher Liu (MA 03), Maryland and Yan Jin (PhD 05, MA 02). Virginia Commonwealth

Political or Professional? The Nineteenth Century National Editorial Association by Stephen Banning (MA 93), Bradley

Branding Footwear in the Late Nineteenth Century by Stephen Banning (MA 93), Bradley

Professional Identity: Wisconsin Editorial Association Records Show Members Self-Identified as Professionals Before the Civil War by Stephen Banning (MA 93), Bradley

Framing of the Global Influenza A (H1N1) Pandemic as a Local Issue in Singapore by Iccha Basnyat and Seow Ting Lee (PhD 02, MA 99), National University of Singapore

Framing the Massachusetts Cape Wind Debate Among ActiveE Online Publics by Ben Benson and Bryan Reber (PhD 01), Georgia

Forcing the Web to Forget: The “Right to Be Forgotten,” Free Expression, and Access to Information by Cheryl Ann Bishop (MA 04)

The 2012 “Women’s Olympics”: Striving Toward Equity in Major News and Sports Magazine Coverage by Sara Blankenship and Tracy Everbach (PhD 04), North Texas

Picturing Collective Memory: What Google’s Doodles Want Us to Think About by Bob Britten (PhD 08, MA 04), West Virginia and Mark Poepsel (PhD 11). Loyola, New Orleans

Nation Building through Advertising: A Look Inside Communist Cuba by Sheri J. Broyles (MA 81), North Texas and Alice Kendrick, Southern Methodist

The Influence Of Participation And Online Norms In The Development Of A Sense Of Virtual Community by Michael Clay Carey and Hans Meyer (PhD 09, MA 06), Ohio

Fuzzy, Transparent, and Fast: Journalists and Public Relations Practitioners Characterize Social Media Interactions by Aaron Chimbel, Texas Christian; Tracy Everbach (PhD 04), North Texas and Jacqueline Lambiase, Texas Christian

Our Voice and Our Place in the World: African-American Female Columnists Discuss Diaspora Politics, 1940-1945 by Caryl Cooper (MA 93), Alabama

HIV/AIDS and Recurrent Frames as Patterns of Information in Meaning-Making: A Systematic Review of Empirical Studies by Viorela Dan, Free U of Berlin and Renita Coleman (PhD 01, MA 97). Texas at Austin

The Role of Social Media in Helping Voters to Resist Mainstream Media Propaganda in Argentina by Mariana De Maio (MA 08), Florida
Posting About Politics: Media as Resources For Political Expression on Facebook by Stephanie Edgerly, Northwestern; Kjerstin Thorson (MA 07), Leila Baghash, Emily Gee and Mark Hannah, Southern California

At the Intersection of Libel and Race, Aaron Henry picks up a Hitchhiker? by Aimee Edmondson (PhD 09), Ohio

Pseudo Newsgathering: Analyzing Journalists’ Use of Pseudoevents on The Wire by Patrick Ferrucci (PhD 13), Missouri and Chad Painter (PhD 12, MA 09), Eastern New Mexico

A Complexity Approach to Teaching Crisis Management: Crisis Event Simulation in the Public Relations Classroom by Julia Daisy Fraustino, Stephanie Madden and Brooke Fisher Liu (MA 03), Maryland

A Confederate Journalist Held Captive in the North: The Case of Edward A. Pollard by Michael Fuhlhage (MA 07), and Julia Watterson, Auburn

Cyber Security in Developing Countries, a Digital Divide Issue: The Case of Georgia by Ellada Gamrekidze (MA 04), Louisiana State

Replication in Public Relations Research: A 20-Year Review by Osenkor Gogo, Zifei Chen and Bryan Reber (PhD 01), Georgia

Telling the Story of Our Community: SGFwiki.org by Jonathan Groves (PhD 10, BJ 91), Drury

Entertaining with Food: The Interplay of Source Effect and Flow in Response to Advergames by Chang Dae Ham (PhD 11), Gunwoo Yoon and Michelle Nelson, Illinois

Can Enduring Values Endure? Examining Professional Self-Image of Local News Workers in a News Community of Constant Change by Shawn Harmsen, Brian Ekdale, Jane B. Singer (PhD 96), and Melissa Tully, Iowa

Twitter’s Role In The Modern Newsroom: Circumventing The Gatekeepers and Pounding The Digital Pavement by Keren Henwe, Andrea Miller (MA 09), Louisiana State

Perceived Realism, Enjoyment, and News Perception in the Context of Stereotypes: The Influence of Stereotypic Portrayals of Gender Roles on Attitudes toward News Stories by Jennifer Hoewe, Alyssa Appelman (MA 09), and Elise Stevens, Pennsylvania State

Effects of Nonverbal Sensitivity and Gender on the Enjoyment of a First-Person Shooter Videogame by Younbo Jung, Nanyang Technological University; Hyun Jee Oh (PhD 11, MA 08), Hong Kong Baptist University; Jeremy Sng, Joounguem Kwon and Benjamin Detenber, Nanyang Technological University

Television Objectification of Africa’s Summer Olympic Athletes: Subtle or Blatant? by Yusuf Kalyango (PhD 08, MA 04), Ohio

U.S. vs. the Rest of the World: Perceptions of War Correspondents in the Iraq and Afghanistan Wars by Hun Shik Kim (PhD 01, MA 89), Colorado Boulder

Navigating Good Citizenship in a Networked World: The Case of Kony2012 by Neta Kligler-Vilenchik and Kjerstin Thorson (MA 07), Southern California

The Tales of Ad-context Congruency, Ad Format, and the Preference for Multitasking: The Case of YouTube by Anastasia Kononova (PhD 10)

From Thinking to Doing: Effects of Social Norms on Ethical Behavior in Journalism by Angela Lee, Renita Coleman (PhD 01, MA 97) and Logan Molyneux, Texas at Austin

Public Relations on Facebook and Twitter by Angela Lee, Homero Gill de Zuniga, Tom Johnson and Renita Coleman (PhD 01, MA 97), Texas at Austin

Advertising Structure and Consumers’ Willingness to Pay for Memberships on Video Sharing Websites by Joonghwa Lee (PhD 12), Middle Tennessee State; Vamsi Kanuri, Esther Thorsson and Murali Mantrala, Missouri

Social Conflict and Mistrust: Understanding the Ambivalent Relationship between Journalists and Underprivileged Groups in China by Zhaoxi Liu (MA 04), Trinity and Judy Polumbaum, Iowa

Measuring News Media Literacy by Adam Maksl (PhD 12), Indiana Southeast; Seth Ashley (PhD 11, MA 02), Boise State and Stephanie Craft (MA 90), Illinois

Lost in Space: Advertising Agency Employees’ Perceptions of Work Space by Karen Mallia, South Carolina; Kasey Windels, Louisiana State; Jenny Mumah and Sheri Broyles (MA 81), North Texas

Online Story Commenting: An Experimental Test of Conversational Journalism and Trust by Doreen Marchionni (PhD 09), Pacific Lutheran

Uncertain Future: Media Influence and the Republican Party by Bryan McLaughlin, Catasha Davis, Mallory Perryman (BJ 09) and Kwanisk Mun, Wisconsin, Madison

Examining the Lens on the World: Reader Negotiation of Identity through National Geographic Coverage of Puerto Rico by Andrew Mendelson (PhD 97), Temple

Cranks or Community: Describing Those Who Comment on News Stories by Hans Meyer (PhD 09, MA 06) and Michael Clay Carey, Ohio
“Weinergate” Online and On Paper: A Media Insurgent and a Mainstream Newspaper Cover the Weiner Story by Natalia Mielczarek (MA 01), Iowa

Framing the Egyptian Revolution: An Online Frame Building Case Study by Hogar Mohammed and Peter Gade (PhD 99), Oklahoma

Online Undergraduate Public Relations Courses: Effects of Interaction and Presence on Satisfaction and Success by Jensen Moore (PhD 07), Louisiana State

Developing a Survey Instrument of Journalistic Peace/War Performance: Toward a Reliable Assessment of Crisis-reporters’ Attitudes by Rico Neumann, UN-mandated University for Peace and Shahira Fahmy (PhD 03), Arizona

How People Read Controversial News: Findings from an Eye-tracking Study Exploring the Effects of Reader Bias by Soo-Kwang Oh (MA 10), Maryland

“I’m Proud to be a Part of This Community”: A Study of Audience Engagement with News in the Case of Korean-Americans and the 1992 LA Riots by Soo-Kwang Oh (MA 10), Maryland

Big Bird, Binders, and Bayonets: The Persuasive Power of Social Media Visual Narratives in the 2012 Presidential Campaign by Janis Page (PhD 05), George Washington and Margaret Duffy, Missouri

Humanity as an End: Analyzing Trayvon Martin Shooting Coverage using Kant’s Second Categorical Imperative by Chad Painter (PhD 12, MA 09), Eastern New Mexico and Erin Willis (PhD 11, MA 08), Memphis

State of Research on Media Representation of China: A Thematic Meta-Analysis by Zengjun Peng (PhD 05, MA 98), St Cloud State; Yuan Zeng, Pei Zheng and Tianting Wang, Xi’an International Studies University

Autonomy and Perception of Work Quality Drive Job Satisfaction of TV News Workers by Scott Reinardy (PhD 06, MA 03), Kansas

Journalists’ Perceptions of Professional Ethics Norms in Post-Ba’athist Iraq by Jeanine Relly, Margaret Zanger and Shahira Fahmy (PhD 03), Arizona

Visual Propaganda in the Age of Social Media: Twitter Images During 2012 Israeli-Hamas Conflict by Hyunjin Seo (MA 07), Kansas

Breaking the Circle: Citizens, Journalism, and the Statutory Divide by Edgar Simpson, Central Michigan and Aimee Edmondson (PhD 09), Ohio

Making Change: Diffusion of Technological, Relational, and Cultural Innovation in the Newsroom by Jane B. Singer (PhD 96), Melissa Tully, Shawn Harmsen and Brian Ekdale, Iowa

In Search of an Ethics Code for the 21st Century Audience by Mohammad Yousuf and David Craig (PhD 97), Oklahoma

Scripted Eros: Framing Analysis of Sexuality-related Articles in Women’s and Men’s Magazines by Miglena Sternadori (PhD 09, MA 05) and Mandy Hagseth, South Dakota

Idiosyncratic Responses: The Relationship between Framing, Topic and How Readers Respond to Online Health Articles by Melissa Suran, Northwestern; Avery Holton and Renita Coleman (PhD 01, MA 97), Texas at Austin

Engagement without Deliberation? Civic Journalism in Mission, Perception, and Practice by Melissa Tully, Shawn Harmsen, Brian Ekdale and Jane B. Singer (PhD 98), Iowa

Conflict Avoidance, Context Collapse: Young Citizens And Politics on Facebook by Emily Vraga, George Mason; Kjerstin Thorson (MA 07), Neta Kligler-Vilenchik, and Emily Gee, Southern California

“Unbelievable job numbers”: Bias Claims, Economic Reporting, and the 2012 Presidential Election by Fred Vultee (PhD 07, MA 04), Wayne State

Self-Efficacy and Interactivity: A Content Analysis of Weight Watchers’ Online Discussion Board by Ye Wang (PhD 11, MA 08), Missouri - Kansas City and Erin Willis (PhD 11, MA 08), Memphis

When Critical Voices Should Speak Up: Patterns in News Coverage of Unofficial Sources During the BP Oil Spill by Brendan Watson (MA 08), MA, Minnesota-Twin Cities

Murder She Searched: The Effect of Violent Crime and News Coverage on Residents’ Search for Crime-Related Information by Brendan Watson, (MA 08), Minnesota-Twin Cities

Not on My Watch: A Textual Analysis of Local and National Newspaper Coverage of the Martin-Zimmerman Case by Erin Willis (PhD 11, MA 08), Memphis and Chad Painter (PhD 12, MA 09), Eastern New Mexico

Effectiveness of Digital Video Advertising in Experimental Setting by Xiyao Yang and Doyle Yoon (PhD 03, MA 99), Oklahoma
Tensions, Conflicts and Challenges: A Case Study of Foreign Correspondents in China by Wei Zhou and Jiang Zhan, Beijing Foreign Studies and Zengjun Peng (PhD 05, MA 98), St Cloud State & Xi’an International Studies University

Moderators/Discussants/Panelists/Workshop Leaders
Saleem Alhabash (PhD 11, MA 08), Michigan State
Fred Blevens (PhD 95), Florida International
Carrie Brown-Smith (PhD 09), Memphis
Tracy Everbach (PhD 04), North Texas
Lillie Fears (PhD 87), Arkansas State
Vincent Filak (PhD 03), Wisconsin-Oshkosh
Peter J. Gade (PhD 99), Oklahoma
Jonathan Groves (PhD 10, BJ 91), Drury
Teresa Heinz Housel (MA 00), Hope
Elizabeth Hendrickson (PhD 08, MA 05, BJ 94), Tennessee
Yusuf Kalyango (PhD 08, MA 04), Ohio
Jeremy Littau (PhD 09, MA 07), Lehigh
Doreen Marchionni (PhD 09), Pacific Lutheran
Hans Meyer (PhD 09, MA 06), Ohio
Robert Picard (PhD 83), Oxford
Mark Poepsel (PhD 11), Loyola, New Orleans
Scott Reinardy (PhD 06, MA 03), Kansas
Charles C. Self (BJ 83), Oklahoma
Hyunjin Seo (MA 07), Kansas
Bill Silcock (PhD 01), Arizona State
Jane B. Singer (PhD 96), Iowa
Miglena Sternadori (PhD 09, MA 05), South Dakota
Daxton Stewart (PhD 09, LLM 07, MA 04), Texas Christian
George Sylvie (MA 78)
Kjerstin Thorson (MA 07), Southern California
Fred Vultee (PhD 07, MA 04), Wayne State
Ye Wang (PhD 11, MA 08), Missouri-Kansas City
Brendan Watson (MA 08), North Carolina at Chapel Hill
Ginny Whitehouse (PhD 97, MA 93), Eastern Kentucky
Bu Zhong (MA 00), Pennsylvania State

Chris Allen was promoted to professor at the University of Nebraska at Omaha School of Communication in the spring of 2013. Daughter Sarah Campbell graduated from the University of Arkansas with a master's degree in school counseling. Son Joe moved to Coos Bay/North Bend, OR, in February where he is now living and working. Chris traveled to Kabul, Afghanistan, for a week in April to deliver a series of 10 lectures to students and faculty in the KU Faculty (College) of Communication. He will return to Kabul later in August to work with faculty from three other U.S and five Afghan universities in developing a national journalism curriculum. Elaine is continuing her work as a technical consultant for CRI, contracted to First National Bank. She is also the executive director of the Nebraska Polio Survivors Association.

Stephen Banning was recently promoted from Interim Associate Dean to Associate Dean of the Bradley University Graduate School.

Russell Clayton, current doctoral student, found in a recent study that individuals who use Facebook excessively are far more likely to experience Facebook-related conflict with their romantic partners, which then may cause negative relationship outcomes including cheating, breakup and divorce. Clayton, along with Alexander Nagurney, an instructor at the University of Hawaii at Hilo, and Jessica R. Smith, a doctoral student at St. Mary's University in San Antonio, surveyed Facebook users ages 18 to 82 years old in their study. Participants were asked to describe how often they used Facebook and how much, if any, conflict arose between their current or former partners as a result of Facebook use. This study is forthcoming in the Journal of Cyberpsychology, Behavior and Social Networking, and the University of Missouri news release regarding this study was picked up by 94 domestic media outlets and 20 international outlets!

Bill Davie will receive the 2013 Edward L. Bliss Award for Distinguished Broadcast Journalism Education in August. It is presented annually by the Electronic News Division of the Association for Education in Journalism and Mass Communication to recognize significant and lasting contributions to the field in the areas of teaching, scholarship and service. The Bliss Award is named for Edward L. Bliss, a long-time writer, producer and editor for CBS News. He was known for his work with Edward R. Murrow and Walter Cronkite; he ended his career as an educator at American University in Washington, D.C.

The past year gave Petya Eckler lots of new beginnings: a new job, a baby girl and a wedding. Petya is starting the fall semester as a lecturer in journalism at University of Strathclyde, Glasgow. She is also the happy mom of baby Maya (born in March). And while on break in Bulgaria this summer she was married to her love George (a fellow Bulgarian).

Jessica Freeman has reason to celebrate! She recently accepted a job as assistant professor of communication at Wichita State University. Jessica and her husband Joe also bought their first house!

Anne Johnston and Barbara Friedman, University of North Carolina at Chapel Hill, received a Robert R. McCormick Foundation/Poynter Institute grant to conduct a Specialized Reporting Institute on "Reporting Sex Trafficking: A Local Problem with Global Dimensions." The workshop will be held on the UNC campus in November 2013. They are the authors, most recently, of "Blame Narratives: News Discourses of Sex Trafficking," in Media (Dis)parity: Battle of the Sexes, ed. Cory Armstrong (Lanham, MD: Lexington Books, in press).

Paul Grosswiler just published his third book, Old New Media: From Oral to Virtual Environments, this spring with Peter Lang in New York. This is his second book with Peter Lang. The first, which he edited, is Transforming McLuhan: Cultural, Critical, and Postmodern Perspectives (2010). Grosswiler has another book contract with Peter Lang for a book on freedom of expression, which is one of several projects he'll be working on while on sabatical this coming year. The others are a study of communication practices and the crisis of communication technology waste, and a proposal for a book on the influence and legacy of James W. Carey’s scholarship in communication, media studies and journalism. He is also serving as editor of the journal Explorations in Media Ecology, and as a board member of the Media Ecology Association. Last year he was promoted to full professor in the department of communication and journalism at the University of Maine, and this summer he completed a five-year term as department chair.

Janice Hume is the new Journalism department head at the Grady College of Journalism and Mass Communication, University of Georgia. Also, her latest book, Popular Media and the American Revolution: Shaping Collective Memory, is due out by Christmas, to be published by Routledge. Finally, she won the 2012 American Journalism Historians Association’s National Award for Excellence in Teaching.

Marjorie Kruevand received tenure and was promoted to associate professor in the School of Communication at Loyola University Chicago this spring. Fred Vultee was also promoted to associate professor and awarded tenure this year at Wayne State University.

Joonghwa Lee recently received a $1,800 Curriculum Integration Grant from The President’s Commission on the Status of Women for his project, “Analyzing Advertisements for Female Products/Brands.” In the notification letter, Samantha Cantrell, Chair of PCSW, applauded Joonghwa’s “efforts to examine how gender stereotypes are used to target female consumers and to require presentations through which students will lead discussions on some of the issues raised in the class.”

Jeremy Littau won Lehigh University’s Early Career Award for Distinguished Teaching in 2012. The award is the university’s top teaching honor given to professors at the assistant-professor level.

Doreen Marchionni recently published an explication paper in Communication Theory on a proposed new model for journalism-as-a-conversation, from the theoretical basis of her dissertation. She also celebrated her 10th wedding anniversary in Paris/London with her husband, Albert.

Jensen Moore and Hyojung Park—both at the Manship School of Communication at LSU—were recently awarded summer stipend grants for 2013. The Summer Stipend Program is sponsored by the LSU Council on Research. The $5,000 grants allow for junior faculty to spend a portion of their summer terms conducting research activities. Jensen Moore’s project is titled “Processing Differences for Medical vs. Religious Messages Encouraging African-American Women to Obtain Mammograms,” and Hyojung Park’s research is titled “Understanding Public Knowledge and Interest Level to Promote the Safe Use of Dietary Supplements.” Jensen Moore was also awarded the Bart R. Swanson Professorship for 2013-2014.
Uche Onyebadi recently visited Kuwait (June 14-22) on the invitation of Al-Watan media group for workshops/lectures on reporting politics/political communication and media ethics. Al-Watan group has newspapers, radio and television. Uche included a photo of the trip: at a media ethics workshop at the Kuwait Journalists Association lecture hall.

Judith Sylvester will have an article titled, “Incorporating Q Methodology in an Undergraduate Research Class” in the Summer 2013 issue of the Journal of Human Research Subjectivity, an international journal devoted to studies using William Stephenson’s Q Methodology techniques.

George Sylvie has won a prestigious book award. The MME Division grants the Robert Picard Award to honor the author(s) of a book or a monograph published during the last year that makes a significant contribution to the field of media management and economics. The award is named in honor of division member and senior scholar Robert Picard of Oxford University, United Kingdom. The winner of the 2013 Robert Picard Award for best media management/economics monograph of 2012 is: Newsroom Decision-Making: Under New Management, edited and co-authored by George Sylvie (Lisbon: Mediaxxi Formalpress). The award presentation will occur at the division’s annual business meeting Friday, Aug. 9th, during the AEJMC convention. To see part of the book, please go to http://issuu.com/formalpress/docs/index_newsroom

Neil Ralston will be joining the faculty of the School of Communications at Lindenwood University in St. Charles, MO, beginning in August.

Mark Poepsel, along with Gaby and Sammy, just moved from New Orleans to Edwardsville, IL this summer. Mark will be on the tenure track at Southern Illinois University Edwardsville starting this fall. He’s teaching online and video journalism classes as well as graduate courses, and Mark continues researching media sociology with a focus on participatory journalism. And while the state pension system is in a shambles, the university seems to be doing fine. Mark and Gaby are enjoying the local trails and parks, Cardinal baseball, and being close to family. Mark has a goal of making it to every Mizzou Homecoming for the foreseeable future.

Jane Singer is excited to be heading back across the pond. Starting in September, she will be Professor of Entrepreneurial Journalism at the City University in London. She has found a place to live in northwest London and is trying not to think about how much it costs. AEJMC stuff this year includes three co-authored papers and a couple of panels, and she is honored to be taking part in a tribute to Professor John Merrill, organized by Mizzou alums Peter Gade and Bu Zhong. Jane also presented papers at ICA and IAMCR earlier this summer, and she was the keynote speaker at a conference in Brazil in May. This year’s publications include articles in New Media & Society and the Journal of Mass Media Ethics. And she has agreed, probably foolishly, to be editor of the International Encyclopedia of Journalism Studies, one of the series of encyclopedias being produced by Wiley-Blackwell. Step right up to volunteer as a contributor!

Mariella Mae Vinson, daughter of Summer Vinson, was born January 2, 2013, in Nashville, Tenn., and she weighed 2 lbs 8 oz (just an ounce more than her older brother). After 60 days in the NICU, she is home and healthy. Summer is also an adjunct instructor at Middle Tennessee State University.
Presentations


Han, K.J. “Public: A Concept Explication for Modeling Public Management.” To be presented at the National Communication Association (NCA), Washington, DC, November 2013.

Han, K.J. and Cameron, G.T., “Does Organization-Generated Content (OGC) Matter in Crisis Management?: Modifying Effect of OGC on Situational Information Processing For Stakeholders.” To be presented at the Third International Conference on Crisis Communication, Erfurt, German, October 2013.


Publications


Elizabeth Blanks Hindman and Ryan J. Thomas (Forthcoming). When Old and New Media Collide: The Case of WikiLeaks. New Media and Society.


Publications, cont.


Alumni Spotlight

For the second time in the AEJMC Alumni newsletter, we will be showcasing an interview of one of our alums! Many of you may remember this from the monthly Graduate Studies newsletter. Now, we’re going to be incorporating this into our AEJMC newsletter each year! This year, we interviewed Seoyeon Kim, a recent grad of our master’s program.

Q1) Tell us a little bit about what you’ve done since finishing your degree at Mizzou.

Luckily, I got a job in Seoul, the capital city of South Korea, before the graduation. So, I quickly started to work following a short graduation trip with mom in LA. Where my professional life began was a health communication consulting company named “The Communications Enzaim”. Since I had always dreamed of working for a healthier world by sharing health information with more people, the company was almost perfect to utilize my knowledge about and fascination for health communication. The company was involved in a variety of healthcare- and environment-related PR. Specifically, the company had a number of academic/medical societies, pharmaceutical companies, and public health agencies as its major clients, including Ministry of Health and Welfare (the Korean counterpart to the U.S. Department of Health & Human Services) and Korea Centers for Disease Control and Prevention (KCDC).

Q2) What are you currently doing in your professional life?

I am currently in charge of corporate PR of a bakery brand and participate in several public health campaigns consulting to fully understand and learn about the overall PR works. My client organization, Paris Baguette, is a No. 1 bakery brand in South Korea, having the largest number of bakeshops in the country. PR activities for the organization are various from announcing new products in press releases to planning and designing CSR (Corporate Social Responsibility) programs; but, the nature of its PR is basically profit-oriented. On the other hand, in public health-related PR, such as pneumococcal vaccination campaigns and sodium reduction campaigns, what’s the most important is to draw the public’s attention and participation. So, in public health campaigns consulting, I am often responsible for scanning news articles and public opinions on the Internet so that we can catch the public’s thoughts of and actions to certain public health issues (the levels of interest in the issue, the levels of negative reactions to the related public health policies, etc.) and design campaigns accordingly. Digging foreign healthcare-related websites for borrowing insight is also one of my important tasks.

Q3) How did your course work influence or guide you into the work you’re conducting now?

I barely expected what I was learned about research would be directly applied in the professional life later on. However, much of research-related knowledge learned in classes has been helpful. Knowledge about how scientific research is designed and conducted is highly useful to understand academic papers and science journals that are often required in pharmaceutical and healthcare PR. Also, surveying is one of the most frequently used means to look into the public’s opinion before starting the full-scale PR for an organization. The knowledge about what makes a good and bad survey helped me improve the quality of preparatory investigation.

Q4) Was there a faculty member (or two, or more) that was instrumental in making you the researcher you are today?

There are many. I seriously think that it was an honor to have the chance to get involved in research of Dr. Thorson and Dr. Rodgers. Dr. Thorson was always full of interesting articles and recent findings of other researchers, and provided me with insightful ways to connect and apply different studies to our research. Dr. Rodgers often surprised me with all the updated news and policies about public health. Dr. Leshner’s Quantitative class is still one of my ... to be continued on next page
Spotlight, cont.

Congratulations to all of our doctoral students who will be graduating this year! Several of our students will be moving on to academic positions in the fall:

Name: Patrick Ferrucci
Research area: Media Sociology
Chair: Tim Vos
Position: Assistant Professor, Bradley University

Name: Mi Rosie Jahng
Research area: Political discussion and social media
Chair: Esther Thorson
Position: Assistant Professor, Department of Communication, Hope College

Name: Jonathan Peters
Research area: Media Law
Chair: Charles Davis
Position: Assistant Professor, University of Dayton (Journalism program, Law school)

Name: Rachel Young, PhD, MPH
Research area: Health Communication
Chair: Glen Cameron
Position: Assistant Professor, University of Iowa School of Journalism and Mass Communication

Q5) Tell us about one defining moment that you still think about from your days in our program.
I would say that the thesis defense was my all-time defining moment of the graduate life. It is still clear in my memory that I was nervous and shaky. But, my super star committee, Drs. Thorson, Leshner, Rodgers, and Hume (they are just super), decided not to frustrate their little student and approved my thesis. I screamed in excitement, saying “thank you” a hundred times. The memory still makes me smile, blowing away all worries and stress from work and other things.

Q6) What advice would you want to give our current students, if given the chance?
Expose yourself to the media, including newspapers, broadcasting, and new media. Closely observe what’s going on around you and develop communication ideas from them. Having constant interaction with the media provides a sense of the rapidly changing media environment and how organizations utilize such changes for their PR activities. Also, thinking about how trivial events around one event, a friend’s birthday party or Jimmy John’s free-sandwich on campus, can be applied to various organizations’ communication activities is a good habit. There is nothing new. Applying and reproducing something new from existing stuff is an important ability for a media-using communication person.

Q7) Do you have any news on the personal front that you would like to share?
It seems that my single status will be maintained for a while, so, rather than sharing the boring single life, I would like to talk about an interesting CSR program of my company “Enzaim”. Enzaim has recently launched a donation program called “TOMS RUN”. As seen in the program’s title, it involves TOMS shoes. Also, when read in Korean, the word “TOMS RUN(탐스 런)” describes an image of beautifully ripened fruit, suggesting that the program intend to bear good fruit for a better world. The company was clear about an idea that a CSR program should be beneficial to the employees first before it gives benefits to someone else. So, the company decided to purchase a dozens of TOMS shoes and encouraged the employees to walk around the office with the TOMS shoes. At this point, another dozens of TOMS shoes got donated to African kids by the TOMS shoes company’s “one for one” program. And then, the company made a map showing walking routes around the worksite. Kilometers an employee walk with TOMS shoes on will be converted into donated money for wheel chairs, prosthetic legs, etc. to help kids having trouble with walking.
I want to take a moment to thank our amazing faculty, students, and staff for all of their help with the Graduate Studies newsletter this year! To our alumni, a special thank you for being so responsive and sharing your news and presentations with me! The annual AEJMC edition of the newsletter would not be the same without your help. Also, a big thank you to Ginny Cowell, who helped me scour the AEJMC conference program, making sure that we had all student, faculty and alumni participation listed. Finally, another big thank you to Martha Pickens, who proofreads the newsletter for me every month, and always catches my mistakes!

I enjoy working with all of you throughout the year, and am excited to see the start of another school year later this month!

- Sarah

**MISSOURI SOCIAL**
Don’t forget to join us at the Missouri Social and Alumni Celebration!

8:30 to 10:00 p.m. Friday, August 9, Renaissance West B on the ballroom level of the Renaissance Washington DC Downtown Hotel.

There is no charge and food will be served. There will be a cash bar.

We look forward to seeing all of you there!